

Title	Building A Great Board Of Directors
Duration	90 to 300 minutes
Recommended Audience	Governing Board Members, Executive Directors, Emerging Leaders, Funders
Synopsis	<p>Peter Drucker once said, ‘<i>The most underutilized asset in many a nonprofit is its board of directors</i>’. There are many good nonprofits and all are good in different ways. But great nonprofits have one unique characteristic in common: a Great Board. Members volunteering their time want to be part of a great board. CEOs who hunger to be acknowledged as highly successful professionals need a great board. Funders who require maximum impact for their dollars want you to have a great board.</p> <p>Great boards don’t just happen by magic. They’re carefully cultivated and nurtured. Great boards are built through a system. And it’s a system which anyone can implement.</p>
Learning Objectives	<p>By the end of this session, participants will be able to::</p> <ul style="list-style-type: none">• Identify the nine essential responsibilities of Board members• Describe the three keys to a high functioning board• Use a tool to asses the health of their own Board• Establish a recruiting matrix and a recruiting strategy• Implement an orientation system so new members hit the ground running.
Presenter Biography	<p>Over 25 years in the nonprofit sector, Michael Brand has raised millions, given away millions and despite his best intentions, probably wasted a million along the way. He knows the nonprofit community well, having lived on both sides of the street first as a nonprofit leader then as a philanthropist. In addition to his grantmaker experience, he’s tackled every leadership role imaginable: Board Chair, Director, Fundraiser, Volunteer, Donor, Advisor. And he’s done it not just in the USA but Europe and Australia as well. Today Michael resides in Portland, Oregon and is a Partner at Social Venture Partners</p>
Contact	814-933-1408 michael@michaelbrand.org